POLAND CATCHING-UP REGIONS

MEDIUM CITIES IN POLAND
SMART WAYS TO TACKLE SOCIO-ECONOMIC DECLINE

Final conference of the Catching-up Regions Initiative
a joint advisory initiative of the World Bank,
the Ministry of Investment and Development
and the European Commission for regions
facing structural challenges

25 JUNE 2019, TORUN (PL)
AGENDA

9.00

REGISTRATION AND WELCOME COFFEE

9.30

WELCOME by Piotr Calbecki, Marshall of Kujawsko-Pomorskie

9.45

DECLINING CITIES AND TOWNS IN GLOBAL, EUROPEAN AND POLISH PERSPECTIVES

Presentations:
• Ministry of Investment and Development
• Paula Restrepo Cadavid, Senior Economist, World Bank
• Christopher Todd, Head of the Unit, Directorate-General for Regional and Urban Policy, European Commission

Moderation:
Justyna Podralska, European Commission
and Grzegorz Wolszczak, World Bank

Round table discussion:
• Ministry of Investment and Development
• Tomasz Potkański, Association of Polish Cities (TBC)
• Christopher Todd, Head of the Unit, Directorate-General for Regional and Urban Policy, European Commission
• Carlos Pinerua, Country Manager for Poland, World Bank
• Eric-Jan Reemers, Head of Economic Affairs Department in the commune of Heerlen, The Netherlands

Q&A session

10.45

SMART RESPONSES TO URBAN DECLINE: LESSONS LEARNT FROM THE CATCHING-UP REGIONS INITIATIVE

I. Demand-responsive public services to tackle population ageing and shrinking
• Demand-driven public bus transport in Zachodniopomorskie, Dominic Patella, Senior Transport Specialist, World Bank
• Coordinated social and healthcare model, Anna Król-Jankowska, Consultant, Health, Nutrition & Population Global Practice, World Bank

Q&A session

II. Reinvigorating entrepreneurship and business activity in declining cities – where are the bottlenecks?
• Business-led challenge and problem based learning in Walbrzych, representative of Walbrzych city & Anwar Aridi, Private Sector Specialist, World Bank
• Business center as a factor of urban reinvigoration—recommendations for the Włocławek city, Łukasz Marć, Economist, World Bank and Krzysztof Kukucki, Vice President of Włocławek (TBC)

Q&A session

12.00

LUNCH BREAK

12.45

SWIMMING AGAINST THE TIDE: RECOVERY STRATEGIES AND BEST PRACTICES FROM FORMER SHRINKING CITIES IN THE NETHERLANDS, GERMANY AND THE UNITED STATES

Presentations by:
• Eric-Jan Reemers, Head of Economic Affairs Department in the commune of Heerlen, The Netherlands
• Thorsten Kroll, Director, Managing Authority of the Operational Programme for Saxony-Anhalt, Germany (TBC)
• David Sislen, Practice Manager, Urban and Disaster Risk Management, Europe and Central Asia, World Bank

Q&A session
GOVERNANCE ISSUES: IMPROVING SPATIAL AND FINANCIAL PLANNING IN DECLINING CITIES

Presentations by:
- Urban Development Master Plan: how to efficiently steer up the territorial planning in the functional area of Wloclawek?
  Chyi-Yun Huan, Urban Development Specialist, Europe and Central Asia, the World Bank & Ewa Birek, Vice-Director, Spatial Planning Office in Wloclawek
- Improving local government finances and budgets through strategic municipal asset management, Paul Kriss, Lead Urban Specialist, World Bank
- An offer not only for the rich—how to take advantage of public-private partnership, Lilianna Bogusz, Director, Public-Private Partnership Department, Ministry of Investment and Development
- Instruments to develop medium-size cities, Joanna Budzinska-Lobnig, Director, Polish Development Fund

Q &A session
Moderation:
Anna Sulińska-Wójcik, Head of the Unit, Regional Operational Programmes Department, Ministry of Investment and Economic Development

COFFEE BREAK

TERRITORIAL INSTRUMENTS UNDER COHESION POLICY—EXPERIENCE OF THE CURRENT PROGRAMMING PERIOD AND FUTURE PROSPECTS

Moderation:
Christopher Todd, Head of the Unit, Directorate-General for Regional and Urban Policy, European Commission

An interactive roundtable where the Ministry, the European Commission and the practitioners from the regions and cities will discuss the challenges and brainstorm about the opportunities related to implementation of territorial instruments – Integrated Territorial Investments and Community-led Local Development under the next programming period

Community local-led development: how to simplify and expand the use of multi-fund CLLD?
- Experience of Kujawsko-Pomorskie in implementing Community-led Local Development, Michał Heller, Deputy Director, Marshall Office of Kujawsko-Pomorskie
- Managing multi-fund Community-led Local Development—best practice from Sweden

Round table:
- Katarzyna Szumielewicz, Programme Manager, Directorate-General for Regional and Urban Policy, European Commission
- Urszula Budzich-Tabor, Thematic and Territorial Coordinator, FARNET (TBC)
- Michał Heller, Deputy Director, Department of EU funds, Marshall Office of Kujawsko-Pomorskie
- Swedish Community-led Local Development managing authority
- Joanna Gierulska, Director, Department for Development of Rural Areas, Ministry of Agriculture and Rural Development (TBC)
- Piotr Zygadło, Director, Department for Regional Operational Programmes, Ministry of Investment and Economic Development
- A representative of the Walbrzych city (TBC)
- Polish Association of Cities
- Sylwia Borkowska-Waszak, PhD Candidate, European Policies Research Centre, University of Strathclyde, Glasgow

Integrated Territorial Investments: a panacea for lack of spatial planning in Poland?
- Implementation of Integrated Territorial Investments in Poland: Piotr Zygadło, Director, Department for Regional Operational Programmes, Ministry of Investment and Economic Development
- Implementation of Integrated Territorial Investments in medium cities: case of Walbrzych

Round table:
- Katarzyna Szumielewicz, Programme Manager, Directorate-General for Regional and Urban Policy, European Commission
- Piotr Zygadło, Director, Department for Regional Operational Programmes, Ministry of Investment and Economic Development
- Joanna Sarosiek, Director, Department for Regional Development, Marshall Office of Podlaskie

QUICK FIX —EXPERT TABLE

A series of short individual sessions where representatives of regions and cities can get quick advice or feedback on how to improve or modify their strategies, concrete projects or project ideas. Three expert tables will be organized. Individual session takes half an hour. Max. 12 participants can participate. Priority will be given to 122 medium cities facing socio-economic decline, as per the Strategy of Responsible Development. Each table will include one expert from the World Bank and the European Commission.

Concrete suggestions for topics and questions should be sent by 10 June 2019 to aboratynska@worldbank.org to prepare a more interactive discussion.

Topics include themes implemented under CuRI:
1. Spatial planning and municipal financing
2. Public transport
3. Public health and social services